



July 17, 2020

Dear Members of The Athletic Club and Genesis Health Clubs 144th & F Members,

Genesis Health Clubs is excited to announce the purchase of all locations of The Athletic Club, including all three clubs in the Omaha area, effective 7/17/2020. With these new acquisitions, 132nd & Center, Midtown Crossing, and 84th & Q St. members are now Genesis Health Clubs members. Additionally, our nearby 144th & F location in Omaha will permanently close at its normal closing time at 10:00 p.m. on Wednesday, 7/22/20.

Hi, I am Rodney Steven II, owner of Genesis Health Clubs. Genesis currently owns and operates over 50 clubs in Kansas, Missouri, Nebraska, Oklahoma, Colorado, and Iowa. We are in our 35th year of business and our team has great experience in the health and fitness industry! We're known for our customer service, our club culture, and the knowledge of our fitness professionals.

For several months, we have been working with The Athletic Club on the sale of these locations. I am proud and excited to announce that the sales are official and the high quality of service and programs that have been a part of these clubs will continue and will thrive to a new level.

As we transition and welcome 132nd & Center, Midtown Crossing, and 84th & Q St. members into the Genesis Health Clubs family, you will continue to have access to each location, as well as all Omaha area Genesis Health Clubs locations! Genesis Health Clubs members will immediately gain access to all three new locations. Best of all, there will be no extra charges for Genesis or former Athletic Club members! See the other side of this page for a full list of available locations.

Over the next several days, you will see key staff from Genesis in the clubs, meeting with the current staff, and chatting with members. We are so honored to meet you and to show you what Genesis is all about.

I am fully committed to maintaining safe, clean, state-of-the-art facilities and I hope to create the same great atmosphere in your clubs as we have at our other Genesis locations. I am confident you will soon find that our friendly and professional staff puts customer service at the top of their priority list.

Genesis traditionally owns our facilities and we invest heavily in them through new equipment, amenities, and even remodels. Sometimes that is not possible when we lease a club. We're excited to announce that we will own the former Athletic Club facilities and plan to give them the same love and care we give to all of our owned clubs. We understand you probably have a lot of questions, and we're committed to getting them to you. Please refer to the attached Q&A page for answers to more commonly asked questions.

Thank you for your patience as we bring you new, revitalized, and reinvigorated clubs better suited for all. We can't wait to show you what we've done to bring you the best fitness experience around.

Yours in Health,

A handwritten signature in black ink that reads "RODNEY". The signature is stylized with a large, sweeping initial "R" and the name "RODNEY" written in a cursive-like font.

Rodney L Steven II
Owner/President



THE ATHLETIC CLUB ACQUISITION

Questions and Answers

Q: Has Genesis Health Clubs acquired The Athletic Club locations?

A: Yes! All members of all locations of The Athletic Club are now Genesis Health Clubs members!

Q: Will members be able to use other Genesis Health Clubs locations?

A: Yes! All former Athletic Club members now enjoy access to all Omaha area Genesis locations, as well as over 50 clubs in six different states across the Midwest and Mountain states. See the list on the bottom of this page for all of the area locations now available under your membership!

Q: Will the 144th & F location close?

A: Yes, the 144th & F location will permanently close at 10:00 p.m. on 7/22/2020. 144th & F members will immediately gain full access to all three new Omaha area locations, as well as all of the other Genesis Health Clubs available under their current membership terms.

Q: What about my favorite group exercise instructors, personal trainers, and other staff?

A: We're excited to welcome staff members of The Athletic Club to the Genesis family! You'll see them alongside our local Genesis employees, combining forces to provide the best fitness experience in the community!

Q: Will the hours of operation be affected?

A: Hours will remain unchanged at all Omaha area locations.

Q: Will schedules for Group Exercise/Aerobics classes change?

A: Yes! We will be keeping all of the classes you love and gradually adding many more of the most popular classes at Genesis Health Clubs to make room for new classes, schedules will change. With the new clubs you now have access to, you'll have access to hundreds of more weekly fitness classes!

Q: Will my current membership rate change?

A: Great news! Your membership will continue under its current terms with no changes in rates, whatsoever!

Q: Who can I ask regarding other questions?

A: Stop by or call any of our clubs for answers to any of your questions. To pay your bill, reserve spots in group exercise classes, or check your rewards points, sign up for our member portal at mbrportal.genesishealthclubs.com

OMAHA LOCATIONS

Genesis Health Clubs - 132nd & Center
2275 S. 132nd Street
Omaha, NE 68144

Genesis Health Clubs - 84th & Q St.
8525 Q. Street
Omaha, NE 68127

Genesis Health Clubs - Midtown Crossing
200 S. 31st Ave Farnam Street
Omaha, NE 68131

Cass
7777 Cass St.
402.343.0486

Sprague
14651 Sprague St.
402.201.2933

Aksarben
2110 South 67th St.
402.763.1400

Westroads
1212 North 102nd St.
402.706.4109
(closed for remodeling)

Tara Plaza
845 Tara Plaza
402.331.7333

Shadow Lake
7549 Towne Center Pkwy
402.884.7377